

Vinton



Small Business Vitality

The Town of Vinton Economic Development Office is proud of the companies that make up its business community. On a quarterly basis, the Town, likes recognizes two to three businesses through this newsletter. This publicly acknowledges businesses that have contributed in a unique way to the economic well-being of the Town of Vinton. Vinton businesses were recently recognized by the public as top performers and places. The award winning businesses were: **inprint|a creative co.**, an advertising agency; and **The Vinton War Memorial**, an elegant event venue.



On March 7, 2011 inpring|a creative co. won five ADDY awards at the Western Virginia awards gala. Inprint received the following awards:

Silver Awards- Roanoke Valley Convention & Visitors Bureau print ad “Paddling”; Upper James River Water Trail Brochure and Upper James River Water Trail print ad campaign; U.S. Foodservice – Knoxville Division 2011 Marketing Plan

Gold Award –Roanoke Valley Convention & Visitors Bureau print ad campaign

The 2011 Western Virginia ADDY Awards competition was held March 5 at Center in the Square in Roanoke. This advertising competition is the first step in a 3-tier national competition sponsored by The American Advertising Federation (AAF). All recipients of a Gold ADDY are automatically advanced into the regional level.



The Vinton War Memorial was recognized by valley voters in The Roanoker’s Best of Contest. It won the magazine’s GOLD award for Best Wedding/Commitment Ceremony Venue. You can see more about the Vinton War Memorial on the web at <http://www.vintonwarmemorial.com>