

MCM 2: Public Involvement and Participation

Storm Drain Stenciling Program:

- Location of stenciling (street intersections)
- Number of stencils (50 minimum for each MS4)
- Dates
- Name/Number in Group
- Pictures (digital preferred)

Stormwater Event (Community Wide)

- Fall Waterways Clean-up
 - Attendance
 - Public Input and Feedback
 - Date
- Clean Valley Day
- Other (Earth Day, Energy Expo, E-waste events...etc)
- HHW (For MS4 only)

- Event Flyer for all stormwater related events
- Agenda
- Distributed Materials

Citizens Advisory Committee

- Date (Quarterly: Oct 1, Jan 1, Apr 1, July 1)
- Meeting Agenda
- Meeting Attendees & Minutes



Quarterly Report for Stormwater Programs
 (Roanoke City, Roanoke County, Town of Vinton)
 FY 2013-2014

- 1) October
- 2) January
- 3) April
- 4) July

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Storm Drain Stenciling Program:

Note: Detailed summaries for each stencilling day will be sent seperately

Date	Location	Area	Stencilled
7/15/2013	Roanoke County	Ranchcrest /Merriman	50
7/18/2013	Roanoke County	Brambleton /Cave Spring	56
7/17/2013	Roanoke City	Orange	61
7/23/2013	Vinton	Hardy Road	58



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REPORTING QUARTER

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Stormwater Event (Community Wide)	(FALL WATERWAYS CLEANUP, CLEAN VALLEY DAY, EARTH DAY, ENERGY EXPO, E-WASTE, EARTH SUMMITT)		
Event	Attendance	Date	Materials Distributed
<u>EXAMPLE: FALL WATERWAYS CLEANUP</u>	<u>500</u>	<u>10/2/2009</u>	<u>DENIM PENCILS</u>
<u>Radical Reels - Outdoor Activity and Living Expo</u>	<u>900</u>	<u>9/12/2013</u>	<u>SW Brochures, SW bookmarks, SW tire pencils, SW highlighters, "doody" bags</u>
<u>ECO E-Waste Collection</u>	<u>500</u>	<u>9/14/2013</u>	<u>Stormwater bookmarks and pencils</u>
<u>Salem Home Show</u>	<u>2100</u>	<u>9/29-30/2013</u>	<u>SW Brochures, SW bookmarks, SW tire pencils, SW highlighters, "doody" bags</u>
<u>Fall Waterways Cleanup</u>	<u>800</u>	<u>10/5/2013</u>	<u>Event T-shirts (reclaim our rivers), Stormwater bookmarks, pencils, bumper stickers,</u>
<u>Roanoke River Conference</u>	<u>90</u>	<u>10/11/2013</u>	<u>SW lanyards, pencils</u>
<u>Green Living and Energy Expo</u>	<u>1800</u>	<u>11/1&2/2013</u>	<u>SW Brochures, SW bookmarks, SW tire pencils, SW highlighters, "doody" bags</u>
<u>Tons of Fun</u>	<u>2000</u>	<u>2/1/2014</u>	<u>Book tags, flyers, SW postcards, pencils, doody bags</u>
<u>Cigarette Butt Campaign</u>	<u>300</u>	<u>4/4/2014</u>	<u>Ciggie Butt flyer and portable ashtrays</u>

Clean Valley Day	1500	4/5/2014	none - volunteer clean up event SW Brochures, SW bookmarks,
Earth Day	2000	4/26/2014	SW tire pencils, SW highlighters, "doody" bags
Blue Ridge Marathon	3000	4/26/2014	none - volunteer trash, compost, recycling event
Festival in the Park	8000	5/24 & 5/25/2014	Book tags, flyers, SW postcards, pencils, doody bags
1st Annual Recycled Regatta and Watershed Awareness Day	500	5/24/2014	T-shirts, All SW materials

Cigarette Butts Stink!

Cigarette Butt Litter Campaign for Clean Valley Day

April 4, 2014

10:00am – Noon

Downtown Roanoke



Cigarette litter just stinks! This Friday, April 4th, from 10:00 am to noon, our friends Stinky and Stanky will be cruising the downtown area to bring awareness to the problem of cigarette butt litter. World-wide, smoking related trash is the number one source of litter. Cigarette butts tossed on the streets, make their way into the storm drains which head directly to our creeks and rivers, creating hazards for wildlife, water pollution and diminishing the beauty of our Valley. Let's keep these butts out of our Rivers!

To highlight this problem, the nefarious characters Stinky and Stanky (members of Miss Kitty's Society for Wayward Cosmonauts) will be working their way from 16 W. Church St. through the cigarette butt laden alleys and streets, ending up at the Roanoke Market Building by noon. Along the way, they will hand out information on the problem of cigarette litter and hand-held pocket ashtrays supplied by DRI, while sharing the message that cigarette butt litter just stinks. Want to join the fun and cigarette butt picking up parade, then come on down!

To help make a litter difference in our community, join the 1000+ strong volunteer clean-up crew already signed for Saturday's 36th Annual Clean Valley Day. Information and registration can be found online at www.cleanvalleycouncil.org.

Sponsored and supported by Clean Valley Council, Miss Kitty's Society, and DRI
For information contact: Cristina Siegel 540-537-0346 or Beth Deel 540-314-0994



- **Cigarette Butts leach toxins into the environment.** Studies show that organic compounds, such as nicotine, pesticide residues, and metal, seep out of cigarette butts and become acutely toxic to fish and micro-organisms. In one laboratory study, the chemicals that leached from a single cigarette butt soaked in a liter of water for 24 hours released enough toxins to kill 50% of the saltwater and freshwater fish exposed for 96 hours.

A cigarette butt dropped to the ground seems insignificant. But follow that butt as it's carried off by rain into storm drains and eventually to streams and rivers. It now adds up to a big impact on the places we live.



You can help to keep our streets, storm drains, creeks and rivers FREE of butts by disposing of cigarette butts properly. Thank you!



Clean Valley Council

www.cleanvalley.org

Cigarette Butt Litter Just Stinks!



Fast Facts about Cigarette Litter:

- **Cigarette butts don't disappear.** About 95% of cigarette filters are composed of cellulose acetate, a form of plastic which does not quickly degrade and can persist in the environment
- **Litter travels.** About 18% of litter, traveling primarily through storm water systems, ends up in local streams, rivers, and waterways. Nearly 80% of aquatic debris comes from land-based sources. Cigarette butts are the number one most littered item in America.
- **Cigarette butts present a threat to wildlife.** Cigarette filters have been found in the stomachs of fish, birds, whales and other marine creatures who mistake them for food



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QUARTERLY MEETINGS

Meeting
#1

Location: Ferrum College, Ferrum VA

Speaker: Andrew Kassoff -Town of Blacksburg; Erin Hawkins -
City of Lynchburg; Christopher Blakeman - City of
Roanoke

Date: Oct 11th, 2013

Topic: Stormwater Utilities: Development Strategies to
Implementation - case studies from 3 localities

Agenda: <http://www.cleanvalley.org/roanoke-river-currents-watershed-conference>

Meeting
#2

Location: Jefferson Center, Roanoke VA

Speaker: General Meeting

Date: March 26th, 2014

Topic Review of all ongoing SW meetings and activities: DEQ
TMDL, Roanoke County, Municipality Reviews

Meeting
#3

Location: Varied: DEQ TMDL Workshops, Roanoke County SW C
Speaker: _____
Date: March and April, 2014

Topic Participate in Valleywide SW efforts

Agenda Committee members asked to attend various SW meetings being held throughout the Valley

Roanoke River Currents Watershed Conference
Franklin Hall, Ferrum College, Virginia
October 11th, 2013

8:00 – 8:45	Registration, Displays and Continental Breakfast (Franklin Hall – Atrium)		
8:45-9:00	Opening Remarks: <i>Bill Modica</i> - URRR Chairperson Welcome Address: <i>Dr. Jennifer Braaten</i> - President of Ferrum College (Blue Ridge Room)		
9:15-11:30	Session 1 : Emerging Issues (Virginia Room)	Session 2: Water Quality & Quantity (Blue Ridge Room)	Session 3: TMDL (Panthers Den)
9:15-9:45	Climate Change: A Water Scientist Perspective Dr. Tamim Younos (Cabell Brand Center)	Save our Streams – Smith Mountain Lake Larry Iceman (Smith Mt. Lake Assoc.)	TBA
9:45-10:15	Protecting the Moratorium on Uranium Mining in Virginia Laura Cascada (Sierra Club/Keep the Ban)	Water Quality of Leesville Lake Dr. Thomas Shahady (Lynchburg College)	The Role of Groundwater in the Roanoke River Streamflow Dr. Charles Sinex (SML Water Mgmt Comm.)
10:15-10:30	BREAK		
10:30-11:00	Stormwater Management in Virginia – A Historical Perspective Cody Boggs (Dept. of Env. Quality)	Smith Mountain Lake and Climate Change: Can we measure an effect? Dr. Carolyn Thomas (Ferrum College)	Developing Sediment Load Thresholds Protective of Aquatic Life Dr. Gene Yagow (Virginia Tech, BSE Dept.)
11:00-11:30	Blueways and the Roanoke River Shane Sawyer (RVARC)	Total Nitrogen Analysis in Smith Mountain Lake Dr. Maria Puccio (Ferrum College)	Pigg River TMDL Implementation Michael Tabor (Blue Ridge SWCD)
11:30-1:00	Lunch, 100-Year Perspective and Keynote Address (Blue Ridge Room): 100-Year Perspective of the Upper Roanoke River Watershed : <i>Randy Stow, Smith Mountain Lake Association</i> Keynote Address: Climate Change and Water Resources, <i>Dr. Rory Coffey</i> , Visiting Scholar from the Dublin School of Biosystems Engineering, University College, Dublin		
1:00-2:30	Session 4: Stormwater Utilities: Development Strategies to Implementation – case studies from 3 localities (Blue Ridge Room)		
1:00-1:30	Perspective: City of Roanoke Christopher Blakeman and Phil Schirmer		
1:30-2:00	Perspective: Town of Blacksburg Carolyn Howard and Andrew Kassoff		
2:00-2:30	Perspective: City of Lynchburg Erin Hawkins		
2:30 -3:00	Coffee Break and Poster Session (Atrium)		
3:00 -3:45	Stormwater Utility Panel Discussion (Blue Ridge Room)		
3:45 - 4:30	Closing Session: Open Forum (Blue Ridge Room)		

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First Stormwater Advisory Committee Meeting Tonight

On September 19, Roanoke County will host the first of seven stormwater advisory committee meetings to help determine the County's and Town's direction in complying with looming state and federal stormwater mandates. The meeting will be held at the South County Library from 6:00 p.m. to 8:00 p.m.

Roanoke County's Stormwater Advisory Committee (SWAC) is comprised of community stakeholders that represent the interests of residents, businesses and non-profit organizations across Roanoke County and the Town of Vinton.

Additional SWAC meetings have been scheduled for Thursday, October 10th; Thursday, October 24th; Thursday, November 7th; Thursday, December 5th; Thursday, January 9th; and Thursday, February 6th. Meeting times and locations have been posted to the Town of Vinton website's calendar.

The committee has been charged with making recommendations that will include stormwater management priorities; appropriate and affordable levels of service; level of interest in public participation in stormwater management program activities; preliminary needs assessments; preliminary regulations and policies; and preliminary financial requirements along with funding mechanisms.

For more information, contact the Vinton Planning and Zoning Department at (540) 983-0601, or visit the SWAC webpage.

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VSMP Permit

Virginia Stormwater Management Program

The Virginia Stormwater Management Program (VSMP), which replaced its predecessor VPDES, includes both erosion and sediment control as well as stormwater management. It was developed to protect citizens, property and natural resources from unmanaged stormwater runoff. The [Virginia Department of Environmental Quality \(DEQ\)](#) provides localities and citizens technical assistance related to stormwater management.

VSMP Permit

The VSMP permit must be renewed every five years and requires the town to take steps to improve stormwater quality. Steps in this permit include:

- Continuing to sweep town streets
- Educating the public about stormwater runoff
- Increasing erosion and sediment controls that contractors must adhere to during construction
- Sponsoring events such as Clean Valley Day ([Photos from Clean Valley Day 2010](#)) and Fall Waterways Day.

VPDES/VSMP Permits

- [VPDES Permit Fact Sheet](#)
- [VPDES Permit 2003-2008](#)
- [VSMP Permit 2008-2013](#) (Please note: Large document may increase load time especially on slower internet connections.)
- [VSMP Permit 2013-2018](#) (Please note: Large document may increase load time especially on slower internet connections.)

VPDES/VSMP Annual Reports

- [VSMP Annual Report 2008-2009](#)
 - [Supporting Documents for 2008-2009 VSMP Annual Report](#)
 - [January 2009 Update to 2008-2009 VSMP Annual Report](#)
- [VSMP Annual Report 2009-2010](#)
 - [Addendum to VSMP Annual Report 2009-2010](#)
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